

## ORGANIZATION

Auto Refinance Source, Inc. ("ARSI") is a financial services company focused on refinancing vehicles. ARSI operates in over 30 states, covering 80% of the U.S. population. ARSI has saved customers more than \$100 million since its founding in 1995.

## CHALLENGES

- Unique business model which did not fit within shrink-wrap software solutions
- Changing loan marketplace requiring nimble execution

## SOLUTION

Novasys took over support and extension of ARSI's core application environment which manages the entire loan process from the initial application to funding the loan.

## RESULTS

- Extended and streamlined the application to decrease response times while simultaneously supporting four-fold increase in user count and three-fold increase in annual transactions. Added significant new functionality to better manage the fast-changing business operations at ARSI.
- Enhanced business decision-making with over 100 automated and on-demand reports



## TECHNOLOGIES

- VB 6, C#
- SQL Server
- Crystal Reports
- Crystal Enterprise

## REFERENCE

"Novasys focuses on service. They deliver what they promise."  
— S. Dreyer

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